

## Education Stimulus Funding

### PCG-CRM Services & Products Address Recovery Act Priorities<sup>1</sup>

The American Recovery and Reinvestment Act of 2009 (Recovery Act) was signed into law by President Obama on February 17, 2009. Recovery Act (ARRA) funds are tied to certain goals described by the U.S. Department of Education (ED)<sup>2</sup>; specifically, states must ensure that funds are used to:

- Increase teacher effectiveness and address inequities in the distribution of highly qualified teachers
- Establish and use pre-K-through-college and career data systems to track progress and foster continuous improvement
- Make progress toward rigorous college- and career-ready standards and high-quality assessments
- Support targeted, intensive support and effective interventions to turn around schools identified for corrective action and restructuring.

According to the ED, local education agencies (LEAs) may use their share of the education funds for any activity authorized under the following Acts:

- Elementary and Secondary Education Act of 1965 (ESEA) (which includes the modernization, renovation, or repair of public school facilities)
- The Individuals with Disabilities Education Act (IDEA)The Adult Education and Family Literacy Act (Adult Education Act)
- The Carl D. Perkins Career and Technical Education Act of 2006 (Perkins Act)

PCG-CRM is here to help you achieve your goals by: maximizing short-term investments with lasting results, supporting the most effective uses of funds, accurately measuring and tracking results, and improving student achievement!

#### Learn More!

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***"Given our economic circumstances,  
it's critical that money go out quickly  
but it's even more important that it be  
spent wisely." – Arne Duncan, U.S.  
Secretary of Education***

<sup>1</sup> Department of Education Slideshow: Recovery Act (3/24/2009) *The American Recovery and Reinvestment Act: Saving and Creating Jobs and Reforming Education*. (HR 1, PL 111-5, 2/17/2009)

<sup>2</sup> Department of Education Overview of the Recovery Act (3/07/2009). Available from <http://www.ed.gov/policy/gen/leg/recovery/programs.html>

The following table outlines how PCG-CRM’s services and products map to these specific goals and funding sources. Additionally, PCG-CRM is uniquely equipped to help districts document the impact of how Recovery funds are spent due to our program and grant evaluation experience.

PCG-CRM SERVICES & PRODUCTS	BENEFIT	ARRA FUNDING SOURCE	ARRA GUIDING PRINCIPLES <sup>3</sup>	US ED’S ADVANCED CORE REFORMS <sup>4</sup>
Data Practices Audit	Develop sustainable improvements in data-driven decision making using detailed audit findings and recommendations to improve data quality, data capacity, and data use.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>3</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for lowest-performance schools.</li> </ul>
Data Use Training & Coaching	Build the capacity of district and school personnel to use data for continuous improvement by providing training and coaching in how to engage in <i>Inquiry &amp; Action Cycles</i> leading to improved systems, programs, and classroom instruction and increased student learning.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for lowest-performance schools.</li> <li>• Teacher effectiveness: intensive support and effective interventions for the lowest-performance schools.</li> </ul>

<sup>3</sup> Overall goals for ARRA ED spending that correspond with PCG-CRM services.

<sup>4</sup> First round state applications must include assurance that funding will be used to advance school reform in these areas, along with baseline data. Second round application must include specific strategies for addressing reform areas.

<sup>5</sup> Title I School Improvement Grants: \$3B to improve lowest performing schools; available fall 2009; priority given to LEAs that serve the lowest-achieving schools; demonstrate the greatest need for such funds; demonstrate the strongest commitment to ensuring that such funds are used to enable the lowest-achievement schools to meet the progress goals in school improvement plans.

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<b>Data Integration Services</b>	Gain access to a powerful relational database application, a customized data access portal, and an easy-to-use ad-hoc analysis tool that enables small and medium districts to engage in meaningful data analysis without the cost of full-scale data warehouse implementation.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Establishing PK–college and career data systems that track progress and foster continuous improvement.</li> </ul>
<b>Date Use Technical Assistance</b>	Choose from a flexible suite of services to meet unique district needs for data integration, report design and development, and the use of specific data analysis tools for more effective use of assessment and other student data to improve teaching and learning.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Establishing PK–college and career data systems that track progress and foster continuous improvement.</li> </ul>
<b>FastTrack Analysis</b>	Obtain quick and comprehensive reports of current achievement and historical demographics in user-friendly formats. Use Special Education data to examine curriculum, programs, and instruction and monitor progress toward achievement goals.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> <li>• “Investing in What Works &amp; Innovation” Grant<sup>6</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for lowest-performance schools.</li> <li>• Establishing PK–college and career data systems that track progress and foster continuous improvement.</li> </ul>

<sup>6</sup> Race to the Top (\$4.35 B) is a competitive grant to help SEAs drive significant improvement in student achievement through making progress toward the four assurances. Invest in What Works and Innovation competitive grants will be awarded to LEAs that have made significant gains in closing achievement gaps to serve as models of best practices.

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<b>Growth Modeling &amp; Gains Analysis</b>	Obtain more robust and precise information about how individual students at the lowest levels of achievement are progressing from year to year in order to: identify schools and programs that are most effective in helping students progress, disseminate best practices, and provide intensive intervention for low-achieving students.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> <li>• “Investing in What Works &amp; Innovation Grant”<sup>6</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds.</li> <li>• Accurately measure &amp; track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Establishing PK–college and career data systems that track progress and foster continuous improvement.</li> </ul>
<b>Assessment Literacy</b>	District and school personnel learn to accurately interpret assessment and other student data and use data to target instruction more effectively for improved student learning.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> </ul>	Teacher effectiveness.
<b>Literacy &amp; Learning Audit</b>	Create sustainable improvements in secondary literacy by building literacy initiatives on the results of a detailed report identifying strengths, capabilities, and areas of improvement.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> <li>• Support most effective uses of funds and accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Teacher effectiveness.</li> </ul>
<b>Literacy &amp; Learning Action Planning</b>	Align detailed findings and recommendations from the <i>Literacy &amp; Learning Audit</i> with school improvement plans and develop “road maps” for short-term and long-term improvements in literacy and learning.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> <li>• Integrate improvement strategies with core school reform goals.</li> <li>• Support most effective uses of funds; accurately measure and track results.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Teacher effectiveness.</li> </ul>

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<b>Literacy &amp; Learning Professional Development</b>	Middle school and high school content-area educators learn research-based strategies that result in short- and long-term improvement of student literacy and learning in content courses.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Teacher effectiveness.</li> </ul>
<b>Leadership for Literacy Coaching</b>	Build the capacity of principals and literacy teams to recognize effective content literacy instruction and establish systemic supports that anchor the literacy initiative to curriculum, instruction, and assessment.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• IDEA</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> <li>• Support most effective uses of funds.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Teacher effectiveness.</li> </ul>
<b>Career &amp; Technical Education</b>	Career & Technical Education (CTE) educators learn and apply specific research-based strategies that result in short- and long-term improvement of student literacy and learning in CTE courses.	<ul style="list-style-type: none"> <li>• Title I (Any activity authorized under the Carl D. Perkins CTE Act of 2006 is authorized.)</li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> <li>• Maximize short term investments with lasting results for students and for teacher, school, and district capacity.</li> </ul>	<ul style="list-style-type: none"> <li>• Intensive support and effective interventions for the lowest-performance schools.</li> <li>• Teacher effectiveness.</li> </ul>
<b>21<sup>st</sup> Century Skills</b>	Educators learn specific strategies for implementing instruction that supports students’ acquisition of the higher-level knowledge and skills they need for success in college and the workplace.	<ul style="list-style-type: none"> <li>• Title I</li> <li>• Title I School Improvement Grants<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Improve student achievement through school improvement and reform.</li> </ul>	<ul style="list-style-type: none"> <li>• Teacher effectiveness.</li> </ul>