

## Data-Driven Decision Making Leadership Summit 2009

*Achieving Data Quality, Data Capacity, and Data Culture in Your School or District*

# Do you know how to create and sustain a data-driven organization?

Come together with other school and district leaders throughout Massachusetts to explore data use best practices within the context of the **Data Quality, Capacity, and Culture** framework.

### Session Outcomes

- ✓ Learn and apply a powerful framework for school- and district-wide data use
- ✓ Use the *Cycle of Inquiry* to investigate educational questions using the data
- ✓ Identify the key factors in leading a data-driven organization
- ✓ Learn how to build effective school and district data teams
- ✓ Develop steps to improve data quality, data capacity, and data culture in your school or district

### Leadership Summit Date, Time, and Location

- Friday, January 23, 2009: Worcester, MA – Clark University

### Contact Information

PCG-CRM • Phone (603) 427-0206 • Fax (603) 427-6983 • [www.PublicConsultingGroup.com](http://www.PublicConsultingGroup.com)

### Summit Facilitators



David Ronka

David Ronka works with school districts nationwide, focusing on effective data use practices. He has designed and delivered professional development to educators in many contexts, including the use of data to inform instructional decision making and use of technology. Recently, he designed the curriculum for MA ESE's *Data-Driven Decision Making Using the Education Data Warehouse*. He was a member of Harvard's Data Wise Project and is a contributing author of *Data Wise in Action: Stories of Schools Using Data to Improve Teaching and Learning*.



Melvina Phillips, Ed.D.

Melvina Phillips has extensive experience in helping districts and schools use data to improve student outcomes. Melvina worked as NASSP's Literacy and Professional Development Practitioner and continues to serve as a consultant with NASSP and the Alabama Reading Initiative. Melvina is the author of many books and articles on literacy and leadership including *Creating a Culture of Literacy: A Guide for Middle and High School Principals* and most recently co-authored the book *Meeting the Challenge of Adolescent Literacy: Practical Ideas for Literacy Leaders*.